Subject: Policy for direct mailings to our Community
From: Heiki Lõhmus <repentinus@fsfe.org>
Date: 20/03/18 17:00
To: pr@lists.fsfe.org, team@lists.fsfe.org, coordinators@lists.fsfe.org

Dear all,

The Community Coordinator and the Council have come up with the attached
policy for directly emailing (a subset of) our community. You will find
that many of you can use this powerful tool under the new policy to help
you campaign for software freedom. If you have any questions or concerns
about your new rights and responsibilities, please contact me. The
policy is in effect as of today's announcement.

Yours truly,
--
Heiki Lõhmus
Vice President
Free Software Foundation Europe
mailto:repentinus@fsfe.org
xmpp:repentinus@fsfe.org

───Communication Policy.txt──────────────────────────────

Internal Communication Policy

This policy determines conditions and rights of the FSFE bodies (staffers,
GA members, local and topical teams) or members of the FSFE community to to
mass mail registered FSFE community members who have opted in to receive
information about FSFE's activities.

Definitions

For the purpose of this document:
 * all registered FSFE community members who have opted in to receive
   information about FSFE's activities are referred to as "recipients".
 * mass emails that we send out to recipients are referred to as "mailings".
 * mailings that are only sent to recipients who live in a certain area (a
   municipality or a language zone or similar) or that are part of a topical
   team are referred to as "select mailings" and mails to all recipients of
   the FSFE are referred to as "overall mailings".

Considerations

 * Mailings should be sent to better integrate our community in important
   aspects of our work, which can be for example - but is not limited to -
   information about critical happenings that we need their input or activity
   for, milestones we have achieved and thank you's, engagement in the inner FSFE
   processes and fundraising.
 * Mailings should be properly balanced between delivering information and
   getting to the point.
 * Mailings should contain material/information that can be considered worth
   of our supporters' interests.
 * Mailings are not to spread general news - that is what we have the
   newsletter and our news items for.
 * You can find help on editing mailings by reading through our
   press release guidelines: https://wiki.fsfe.org/Internal/PressReleaseGuide
 * All community members are invited to use select mailings for evaluations,

to inform about certain aspects of FSFE's work, to organise events and
activities or other extraordinary purposes.

Policies

 * Mailings must not be against FSFE's interests and conform to our Code of
   Conduct.
 * All overall mailings have to involve the PR team behind pr@lists.fsfe.org
   for a final edit. In urgent cases, review by the PR team may be skipped
   with approval of the responsible authority.
 * All select mailings need approval by the relevant country or topical team
   coordinator or - in absence - by the Community Coordinator or the Executive
   Council.
 * All overall mailings need the approval of the Executive Council.
 * All mailings need to be reviewed by someone with the authority to approve
   the mailing. Nobody may review or approve a mailing they have prepared on
   their own.

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Team mailing list
Team@lists.fsfe.org
https://lists.fsfe.org/mailman/listinfo/team

This mailing list is covered by the FSFE's Code of Conduct. All
participants are kindly asked to be excellent to each other:
https://fsfe.org/about/codeofconduct

─Attachments:─────────────────────────────────

  Communication Policy.txt   2.5 KB